

Exhibitors bring out their best at NEPC expo April 9 in Boston



Martin Cousineau, Jean-Marie Cousineau and Michel Poirier of Les Jardins Paul Cousineau & Fils were promoting the St.-Constant, QC-based grower-packer-shipper's line of organic vegetables, including its shrink-wrapped broccoli, which it introduced last year. The firm ships both conventional and organic vegetables within a 1,000-mile radius of its operation, which is located near Montreal, helping to reduce food miles for produce in the Northeast.



Mike Gianatti, Lucas DiBenedetto and Randy Dougan of Quality Sales LLC were showing the Hartford, CT-based firm's greenhouse-grown mini-cucumbers and sweet bell peppers, sold under the 'Tasty' label, and Euro Fresh Farms' 'Campari' tomatoes on-the-vine, which it began distributing earlier this month. Quality Sales is the forward distribution center for Euro Fresh Farms in the Northeast.



Bob Von Rohr and Jim Gatter of Sunny Valley International Inc. chatted with Dave Labbe and Chris Sawyer of Hannaford Bros. Co. about the Glassboro, NJ-based firm's line New Jersey blueberries and peaches, and South Carolina peaches.



Michael Blume was promoting Southern peaches plus Vidalia onions and New York Bold onions at the Keystone Fruit Marketing Inc. booth.



Gary Arsenault (center), buyer-merchandiser for Market Basket, stopped to say hello and talk with David McClurg and John McAlevey of the New York Apple Association Inc.



Al Murray and Logan Brown of the New Jersey Department of Agriculture promoted the state's Jersey Fresh program.